

Monumental Partner Program Terms

Last Updated: October 3, 2026

These Partner Program Terms (the "Program Terms") are a binding agreement between Monumental Video Corporation, a Delaware corporation ("Monumental", "we", "us") and the person or organization that applies to or participates in a Monumental Partner Program ("Partner", "you"). They govern every Monumental partner, affiliate, referral, ambassador or reseller program that we operate through our partner platform, now or in the future, unless a program publishes its own terms that expressly replace these.

By ticking the "Program terms agreement" box on an application form, by accepting an invitation to a Program, or by sharing a Partner Link, you agree to these Program Terms, the Schedule for your Group, the [Monumental Terms of Service](#) and the [Monumental Privacy Policy](#), each as updated from time to time. If you accept on behalf of an organization, you confirm that you have authority to bind it. If you do not agree, do not apply and do not share a Partner Link.

These Program Terms supplement the Terms of Service. Where the two conflict on a matter concerning your participation in a Program, these Program Terms control. Where these Program Terms and a Schedule conflict on a commercial figure (rate, tier, duration, window, hold, minimum), the Schedule controls. Sections 10 (Confidentiality), 12.3 (Disclaimer of Warranties), 14.1 (Exclusion of Damages), 16.12 (Governing Law) and 16.14 (Alternative Dispute Resolution) of the Terms of Service apply to these Program Terms as if set out here.

1. Definitions

Capitalized terms not defined here have the meaning given in the Terms of Service.

"Program" means a Monumental partner, affiliate, referral, ambassador or reseller program operated under these Program Terms.

"Group" means a category of Partners within a Program (for example "Affiliate — base") that shares one Schedule. A Partner belongs to exactly one Group at a time.

"Schedule" means the published table of commercial terms for a Group, appended to these Program Terms or linked from the Group's application form.

"Program Guide" means the Program landing page, asset kit, brand guidelines and Platform dashboard content that describe how a Program operates. The Program Guide explains and supplements these Program Terms and the Schedules; it does not change a commercial figure.

"Platform" means the third-party partner management service through which we run Programs, currently [Dub](#), including its tracking links, dashboard and payout tools.

"Partner Link" means a tracking URL, referral code or coupon issued to you through the Platform.

"Referred Customer" means a new Monumental customer whose first visit to the Services within the Attribution Window is attributed to your Partner Link under Section 4, and who was not a Monumental customer, trial user or prospect in active sales discussion before that visit.

"Attribution Window" means the period after a click on your Partner Link during which a resulting signup is attributed to you, as stated in the Schedule.

"Qualifying Revenue" means amounts actually received by Monumental from a Referred Customer for the Services, net of taxes, refunds, chargebacks, credits and discounts, during the Commission Period, and excluding the items in Section 5.3.

"Commission" means the amount payable to you on Qualifying Revenue at the rate in the Schedule.

"Commission Period" means the period, stated in the Schedule, starting on the Referred Customer's first paid invoice during which Qualifying Revenue earns Commission.

"Holding Period" means the period after a Commission is recorded, stated in the Schedule, during which it is pending and may be reversed.

"Brand Assets" means the Monumental names, logos and marketing materials we make available to Partners through

the Platform or an asset kit.

2. Program Structure

2.1 Groups and Schedules. Each Program is organized into Groups. The commercial terms that apply to you (commission rate and tiers, Commission Period, Attribution Window, Holding Period, payout minimum and permitted channels) are those in the Schedule for your current Group. Everything else is governed by these Program Terms.

2.2 Order of precedence. If documents conflict, they apply in this order: (a) a signed written agreement between you and Monumental covering the Program; (b) the Schedule for your Group, for commercial figures only; (c) these Program Terms; (d) the Terms of Service; (e) the Program Guide.

2.3 Platform terms. Your use of the Platform is also subject to the Platform operator's own terms and privacy policy. Monumental is not responsible for the Platform's availability, and tracking data recorded by the Platform is the record of account for attribution and Commissions.

2.4 No exclusivity. Nothing in these Program Terms prevents you from promoting other products, or prevents Monumental from working with other partners, running other promotions or selling directly.

3. Eligibility and Application

3.1 Who may apply. Programs are open to individuals aged 18 or over and to organizations that are external to Monumental and operate an owned channel through which they reach an audience, such as a website, newsletter, video channel, course, community or consulting practice. Monumental employees, contractors and their immediate family members are not eligible unless we invite them in writing.

3.2 Review. We review applications and aim to respond within 48 hours. We may approve, decline or request more information at our discretion and need not give reasons. Some Groups are invitation-only.

3.3 Accurate information. You must give accurate and complete information in your application, keep your Platform profile, payout details and tax information current, and keep your Platform login credentials confidential. You represent that you are not located in, organized under the laws of, or acting on behalf of anyone in, a country or territory subject to comprehensive US sanctions, and that you are not on any US government restricted-party list.

3.4 One account. You may hold one Partner account per Program unless we agree otherwise in writing. You may not share your Partner Link or account with others, except employees acting on your organization's behalf.

3.5 Removal. We may remove a Partner from a Program at any time under Section 14. Commissions that have cleared the Holding Period at the time of removal are still paid, except where removal is for breach of Section 9.

4. Attribution and Tracking

4.1 How attribution works. When a visitor clicks your Partner Link, the Platform records the click and sets a cookie for the Attribution Window stated in the Schedule. If that visitor creates a Monumental account within the Attribution Window, the account is attributed to you.

4.2 First touch wins. Where a visitor has clicked links from more than one Partner, or from a Partner and a Monumental referral program, the account is attributed to the earliest recorded click within the Attribution Window. Later clicks do not change attribution.

4.3 Platform record is final. Attribution is determined solely by the Platform's tracking data. We do not credit referrals manually where tracking failed because of a wrong or altered link, a visitor's browser settings, cookie blockers, or a signup that did not pass through your Partner Link, except where we determine in our discretion that a Platform error occurred.

4.4 Existing customers. No attribution arises for a person or organization that already had a Monumental account, had an active trial, or was in documented sales discussions with Monumental before the first click on your Partner Link.

4.5 Coupons and codes. Where a Schedule provides a coupon or referral code instead of or in addition to a link, use of that code at checkout attributes the customer to you on the same first-touch basis.

4.6 Disputes. If you believe a referral was misattributed, contact us within 60 days of the signup with the details available in your Platform dashboard. Our determination after review is final.

5. Commissions

5.1 What earns Commission. You earn Commission on Qualifying Revenue from each Referred Customer during the Commission Period, at the rate for your current tier in the Schedule. Commission is calculated on amounts Monumental actually receives, after taxes, refunds, chargebacks, credits and discounts. Where a Referred Customer prepays Account Credits, Commission is earned when the credits are paid for, not when they are consumed.

5.2 Commission Period. The Commission Period for a Referred Customer starts on the date of that customer's first paid invoice and runs for the length stated in the Schedule. Revenue after the Commission Period ends does not earn Commission, even if the customer remains active. Prepaid annual or multi-period purchases earn Commission on the amount received in the Commission Period, not on the full term.

5.3 Excluded revenue. No Commission is earned on:

1. purchases by you, your organization, your Affiliates, employees or contractors, or any account you control (self-referrals);
2. customers excluded under Section 4.4 (existing customers, trials and active prospects);
3. amounts refunded, charged back, disputed, written off or never paid;
4. purchases made using a discount, promotional code or credit not issued through your Group's Schedule, unless the Schedule says otherwise;
5. revenue attributed under another Monumental program, Partner or Group;
6. Account Credits that are later refunded under the Terms of Service, including on termination, to the extent of the refunded amount;
7. revenue under an enterprise agreement negotiated directly by Monumental with a customer who was not already your Referred Customer; where your Referred Customer later enters an enterprise agreement, Commission continues on its Qualifying Revenue for the rest of the Commission Period, capped at \$5,000 in total per Referred Customer unless we agree otherwise in writing;
8. fees for professional services, custom development, support plans or third-party pass-through costs.

5.4 Tiers. Where the Schedule sets tiers, your rate increases automatically when your cumulative Qualifying Revenue (measured across all your Referred Customers since joining the Program, net of reversals) reaches a tier threshold. The new rate applies to Commissions recorded after the threshold is reached and is not applied retroactively to earlier Commissions. Partners who move into a Group from another Monumental program start at the entry tier and climb the same thresholds; revenue referred under the prior program does not count toward tiers unless the Schedule says otherwise.

5.5 Our records control. The Platform's record of Qualifying Revenue and Commissions is final absent manifest error. We may correct Commission calculations at any time to reflect refunds, reversals, tier errors or fraud.

5.6 No other compensation. Commission is your sole compensation for participation. We do not pay for clicks, impressions, free signups or unpaid trials unless the Schedule says otherwise.

6. Holding Period and Reversals

6.1 Pending status. Every Commission is recorded as pending when the underlying invoice is paid and remains pending for the Holding Period stated in the Schedule. Pending Commissions are not owed and are not included in a payout.

6.2 Reversals. A pending Commission is reversed, in whole or in part, if during the Holding Period the underlying payment is refunded, charged back, disputed, credited, cancelled or otherwise not retained by Monumental, or if we determine that the referral breached these Program Terms.

6.3 After the Holding Period. A Commission that clears the Holding Period becomes payable and is included in the next payout under Section 7. If a payment is refunded or charged back after the Holding Period, we may deduct the corresponding Commission from your future payouts.

6.4 Fraud. If we determine that any Commission was generated by conduct prohibited under Section 9, we may reverse it whether or not the Holding Period has passed, and may recover amounts already paid.

7. Payouts and Tax

7.1 Schedule and method. Payable Commissions are paid monthly through the Platform on the payout date and by

the method stated in the Schedule. Payouts are made in US dollars. Any currency conversion or receiving-bank fees are your responsibility.

7.2 Minimum. A payout is made only when your payable balance meets the minimum in the Schedule. Smaller balances roll over to the next month.

7.3 Payout setup. Before any payout, you must complete payout setup in the Platform, including bank or payment details and identity verification required by the Platform or its payment provider. Payable Commissions remain pending, without interest, until setup is complete. We will remind you by email at least twice before any balance is forfeited. Balances that remain unclaimed 12 months after our first notice that they are payable, because setup was not completed, are forfeited to the extent permitted by law.

7.4 Tax forms. You must provide a completed IRS Form W-9 (US persons) or the applicable Form W-8 (non-US persons) through the Platform before your first payout, and update it when your circumstances change. We may withhold tax where required by law and will report payments to tax authorities as required. You are responsible for all taxes on Commissions you receive.

7.5 Set-off. We may deduct from any payout amounts you owe us, including reversed Commissions, overpayments and amounts recoverable under Section 6.4.

7.6 Payout disputes. Query a payout within 60 days of its date through the Platform or by email to the address in Section 16. After 60 days the payout is final.

8. Permitted Promotion

8.1 Organic channels. You may share your Partner Link through channels you own or genuinely participate in, including articles and blog posts, videos and livestreams, newsletters and email lists you have permission to send to, courses and tutorials, podcasts, communities and forums where promotional posts are allowed, social media profiles you control, and recommendations made in the course of consulting or agency work.

8.2 Honest content. Everything you say about Monumental must be accurate, current and your own view. Describe pricing, features and performance as they appear on the Monumental website and documentation. Do not make guarantees about results, uptime, cost savings or outcomes that Monumental does not make itself.

8.3 Audience fit. Promote Monumental to audiences for whom a video platform is relevant. Promotion to audiences unlikely to use the Services, done to generate clicks, is treated as incentivized traffic under Section 9.

8.4 Schedule may vary this. A Schedule may permit additional channels (for example paid media on non-brand terms, or listing on a marketplace) for its Group. Where it does, the Schedule controls.

9. Prohibited Conduct and Enforcement

9.1 Prohibited conduct. You must not, directly or through anyone else:

1. bid on, or run paid search, social or display ads targeting, the "Monumental" name, our product names, our domain, or misspellings and variations of them, or use them in ad copy, display URLs or landing-page titles;
2. run any paid advertising that links directly to monumental.ai or to your Partner Link, unless your Schedule expressly permits it;
3. list, post or distribute your Partner Link or any code on coupon, deal, voucher, cashback, loyalty or reward sites, or operate such a site yourself;
4. refer yourself, your organization, your Affiliates, your employees or contractors, or any account you control or benefit from;
5. place cookies without a genuine, intentional click (cookie stuffing), use iframes, redirects, pop-unders, forced clicks, auto-redirects or any technique that attributes a visitor who did not knowingly follow your link;
6. offer or pay any incentive, reward, cash, credit or compensation to anyone for clicking your link, signing up or purchasing;
7. send unsolicited email, messages or comments, or post your link in places where promotion is not permitted (spam);
8. make false, misleading, unsubstantiated or exaggerated claims about Monumental, its pricing, features, security or performance, or disparage competitors unlawfully;
9. present yourself as Monumental, as an employee or agent of Monumental, or as an official or exclusive partner; register domains, social handles, apps or pages that contain or imitate our marks; or create content that could be

mistaken for an official Monumental property;

10. use your Partner Link on sites or in content that is unlawful, infringing, defamatory, sexually explicit, violent, hateful or otherwise objectionable, or that targets children;
11. alter, cloak or obscure your Partner Link in a way that hides its destination from the user, or modify tracking parameters;
12. interfere with the Platform, the Services or any detection, security or fraud-prevention system, or attempt to reverse-engineer them;
13. violate the Terms of Service, any Platform terms, or any applicable law, including advertising, consumer protection, anti-spam and data protection law.

9.2 Enforcement. We investigate suspected breaches and may suspend your Partner Link and withhold pending and payable Commissions while we do so. For a first breach of items 7, 8 or 11 that we consider minor and remediable, we will normally give one written warning and a deadline to correct it. For a breach of items 1 to 6, 9, 10, 12 or 13, or a repeat of any breach, we may, to the extent permitted by law, immediately void all pending Commissions, reverse Commissions attributable to the breach whether or not paid, recover amounts paid, remove you from all Programs, and bar you from reapplying. These remedies are in addition to any others available to us.

9.3 Reporting. If you become aware of conduct by another Partner that breaches this Section, please tell us at the address in Section 16.

10. Disclosure

10.1 Clear and conspicuous. Wherever you share a Partner Link or recommend Monumental in return for Commission, you must clearly disclose that you may earn a commission. The disclosure must be close to the link or recommendation, visible without scrolling or clicking, and in plain language (for example: "I earn a commission if you sign up through this link"). A disclosure buried in a footer, bio, or separate page is not sufficient on its own.

10.2 Standards. You must comply with the US Federal Trade Commission's Guides Concerning the Use of Endorsements and Testimonials in Advertising, with the equivalent rules in any jurisdiction where your audience is located, and with platform-specific disclosure requirements (such as paid-partnership labels on social networks and video platforms).

10.3 Your responsibility. You are solely responsible for your disclosures. We may require you to change or add a disclosure and may remove you from a Program if you do not.

11. Brand Use

11.1 Limited license. For as long as you participate in a Program, we grant you a non-exclusive, non-transferable, revocable license to display the Brand Assets, unmodified, solely to identify and promote Monumental in accordance with these Program Terms and any brand guidelines in the asset kit.

11.2 Restrictions. You may not alter the Brand Assets, combine them with your own marks, use them as the dominant element of your own branding, register them or anything confusingly similar as a domain, handle or trademark, or use them in a way that implies Monumental endorses you, your content or any third party. You may describe yourself as a "Monumental affiliate" or "Monumental partner", not as an official, certified, exclusive or authorized partner unless your Schedule grants that designation.

11.3 Your content. You own the content you create. You grant Monumental a non-exclusive, royalty-free, worldwide license to reproduce, display and link to content in which you promote Monumental, with attribution to you, and to use your name, logo and channel name to identify you as a Program partner (for example in a partner directory or case study), in each case for the purpose of promoting the Program and the Services. We may stop doing so at your request.

11.4 Goodwill. All goodwill from your use of the Brand Assets accrues to Monumental. The license ends automatically when you leave the Program, and you must remove the Brand Assets from your channels within 14 days.

12. Group Changes

12.1 Reassignment. We may move you between Groups within a Program, or from one Program to another, at any time. Examples include promoting you to a higher-rate Group, moving a referral-program participant into an affiliate Group, or consolidating Groups. We will notify you through the Platform or by email.

12.2 Effect on commercial terms. From the effective date of a move, the Schedule for your new Group applies to Commissions recorded after that date. Commissions already recorded, whether pending or payable, keep the rate and Holding Period under which they were recorded and are paid out normally.

12.3 Effect on tiers. Unless the new Group's Schedule says otherwise, your cumulative Qualifying Revenue carries over for tier purposes within the same Program. On a move between Programs, you start at the new Group's entry tier unless we tell you otherwise when we move you; we may credit revenue you referred under the prior Program toward tiers at our discretion.

12.4 Opting out. If you do not accept a move to a Group with less favourable commercial terms, you may terminate under Section 14 within 30 days of notice, and Commissions already recorded are paid under Section 14.4.

13. Changes to the Program

13.1 Changes to Schedules. We may change any Schedule, including rates, tiers, Commission Period, Attribution Window, Holding Period, payout minimum and permitted channels. A change that reduces a commercial term takes effect 30 days after we post the revised Schedule and notify you through the Platform or by email. A change that improves a term, or that is required by law or by the Platform, may take effect immediately. Commissions recorded before the effective date are not affected.

13.2 Changes to these Program Terms. We may revise these Program Terms by posting the revised version with a new "Last Updated" date. Material changes take effect 30 days after posting and notice; clarifications, changes to Sections 9 to 11 and changes required by law take effect on posting. Your continued participation after the effective date is acceptance. If you do not agree, your remedy is to terminate under Section 14.

13.3 Changes to the Platform. We may change or replace the Platform. We will give reasonable notice and will carry over your Partner Links, attribution and Commission balances where technically practicable.

13.4 Ending a Program or Group. We may suspend or end a Program or Group on 30 days' notice, or immediately where required by law. Commissions recorded before the end date are paid under Section 14.4. We will try to tell you about any successor Program you may be eligible for.

14. Term and Termination

14.1 Term. These Program Terms apply from the date we approve your application or you first share a Partner Link, whichever is earlier, until terminated.

14.2 Termination by you. You may leave a Program at any time by notice through the Platform or by email to the address in Section 16. Termination takes effect on receipt.

14.3 Termination by us. We may remove you from any or all Programs at any time, with or without cause, on notice through the Platform or by email. Removal for breach of Section 9 is effective immediately.

14.4 Effect. On termination: your Partner Links are deactivated and no further attribution occurs; the Brand Assets license ends under Section 11.4; Commissions recorded before termination that have cleared or later clear the Holding Period are paid in the ordinary course, subject to Section 7.3 (payout setup), unless termination was for breach of Section 9, in which case they are forfeited under Section 9.2 to the extent permitted by law; pending Commissions that are reversed under Section 6 are not paid; and no Commission accrues on revenue after the termination date, including from Referred Customers whose Commission Period has not ended.

14.5 Inactivity. We may deactivate a Partner account with no clicks or referrals for 18 consecutive months, after giving 30 days' notice by email. Any payable balance remains subject to Section 7.3.

14.6 Survival. Sections 5.3, 5.5, 6, 7.3 to 7.6, 9.2, 10.3, 11.4, 14.4, 15 and 16 survive termination.

15. General Terms

15.1 Independent contractor. You participate as an independent contractor. Nothing creates an employment, agency, partnership, joint venture or franchise relationship. You have no authority to bind Monumental, make commitments on its behalf, or accept payment for the Services. Monumental is not a party to any agreement between you and your audience, clients or customers and has no obligation to them arising from your promotion.

15.2 Confidentiality. Non-public information about the Program, including your rates, tier thresholds, pipeline data, Platform dashboards and any communications marked confidential, is Monumental's Confidential Information under

Section 10 of the Terms of Service. You may state publicly that you are a Monumental partner.

15.3 Data. You will receive limited information about Referred Customers through the Platform (such as signup dates and revenue amounts). You may use it only to track your Commissions and must not contact Referred Customers using it, sell it or combine it with other data. Our handling of your personal information is described in the Privacy Policy; the Platform operator's handling is described in its own policy. Where you collect personal data from your audience, you are the controller of that data and responsible for your own compliance.

15.4 Your compliance. You are responsible for compliance with all laws that apply to your promotion, including advertising, consumer protection, anti-spam (such as CAN-SPAM and equivalents), data protection, tax and sanctions law, and with the terms of every platform on which you promote.

15.5 Indemnity. You will indemnify and hold harmless Monumental and its Affiliates, officers, employees and agents from any Losses arising out of your content, your promotion, your breach of these Program Terms or your violation of law or third-party rights.

15.6 Disclaimer and liability. The Program and Platform are provided "as is". We do not guarantee uninterrupted or error-free tracking, any volume of clicks, referrals or revenue, or that any Commission will be earned. Sections 12.3 and 14.1 of the Terms of Service apply. In place of Section 14.2 of the Terms of Service, Monumental's total liability to you in connection with any Program, under any legal or equitable theory, will not exceed the Commissions properly payable to you in the 12 months before the event giving rise to the claim.

15.7 Governing law and disputes. Sections 16.12 and 16.14 of the Terms of Service apply: California law governs, and disputes are resolved by binding arbitration before a single AAA arbitrator in Los Angeles, California. Claims may be brought only in an individual capacity and not as a plaintiff or class member in any class, consolidated or representative proceeding. Either party may seek injunctive or other equitable relief in court for a breach of Section 9, 11 or 15.2.

15.8 Assignment. You may not assign or transfer your participation or any Commission without our prior written consent. We may assign these Program Terms to an Affiliate or a successor.

15.9 Notices. We give notice through the Platform, by email to the address on your Partner account, or by posting on monumental.ai. You give notice to the address in Section 16.

15.10 Entire agreement; severability; waiver. These Program Terms, the applicable Schedule and the documents incorporated by reference are the entire agreement on the Program and supersede earlier program descriptions and communications. If a provision is unenforceable, the rest remains in effect. Our failure to enforce a provision is not a waiver.

15.11 Language. These Program Terms are written in English. Translations are for convenience only and the English version controls.

16. Contact

Questions about a Program, attribution, payouts or these Program Terms: partners@monumental.ai.

Monumental Video Corporation, Attn: Partner Programs, <https://www.monumental.ai>.

Schedule A — Affiliate (base)

Effective October 3, 2026. This Schedule applies to the Group "Affiliate — base" in the Monumental Affiliate Program. Where it conflicts with the Program Terms on a commercial figure, this Schedule controls. All other matters are governed by the Program Terms above.

Term	Value
Program	Monumental Affiliate Program
Group	Affiliate — base
Platform	Dub (partners.dub.co/monumental-ai)
Eligibility	External partners with an owned channel (Section 3.1); applications reviewed within 48 hours
Commission rate, Tier 1	20% of Qualifying Revenue
Commission rate, Tier 2	25%, from \$2,500 cumulative Qualifying Revenue
Commission rate, Tier 3	30%, from \$10,000 cumulative Qualifying Revenue
Tier changes	Automatic on reaching the threshold; apply to Commissions recorded afterwards; not retroactive
Commission Period	12 months from the Referred Customer's first paid invoice
Commission base	Amounts received by Monumental for the Services, net of taxes, refunds, chargebacks, credits and discounts; Account Credits count when purchased
Attribution Window	90 days from click; first touch wins
Holding Period	30 days from the date the Commission is recorded
Payout frequency	Monthly, on the fixed payout date shown in the Platform
Payout method	ACH via Dub; USD
Payout minimum	\$50 payable balance; smaller balances roll over
Payout prerequisites	Payout setup completed in Dub; Form W-9 or W-8 on file
Permitted channels	Organic content: articles, videos, newsletters, courses, communities, consulting recommendations (Section 8)
Not permitted	Paid ads on brand terms or misspellings, any paid ads to monumental.ai, coupon/deal/cashback sites, self-referrals, cookie stuffing, incentivized clicks, misleading claims, spam (Section 9)
Brand use	Per the Monumental asset kit (Section 11)
Partners moved in from a referral program	Start at Tier 1 and climb the same thresholds; prior referral-program revenue does not count toward tiers unless Monumental says otherwise at the time of the move